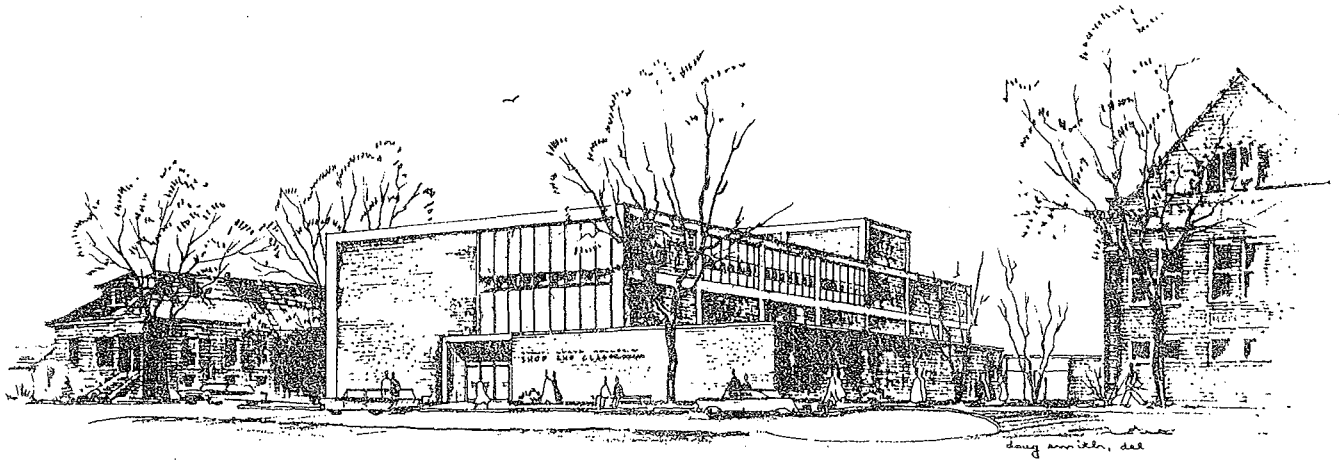


Stout ALUMNI NEWSLETTER

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S H O P A N D C L A S S R O O M B U I L D I N G
STOUT STATE COLLEGE MENOMONIE, WISCONSIN
GRANT J. PAUL AND STEPHEN M. PLAYTER ASSOCIATED ARCHITECTS

Campus Development

Construction of one new Stout building and occupancy of another just being completed are events which help keep the campus humming this spring.

Official word has been received by the college administration that bidding on a new dormitory for men will take place on June 15. This four-story, redbrick structure is to be located on Upper Stout Lot, facing south toward the Kirk and Vanek residence (the latter now being the Stout Newman Club Center.) The new dorm, except for the position of its front entrance, will resemble Stout's recently-occupied men's dormitory, providing room and recreational accommodations for 208 men and a resident counselor.

The new shop-laboratory-classroom building (on the site of "Old Aggie") is nearing completion, with final electrical installations, corridor tiling, selection

of furniture, and transfer (or purchase) and installation of heavy machinery still remaining. Because of the varied nature of these tasks, occupancy of this million dollar structure will probably take place "by degrees," President Verne C. Fryklund points out.

Thus, the administrative offices for industrial education and the instructional offices and classrooms for English and social science will probably be in use prior to, or during, summer session. However, transfer and installation of present heavy machinery, plus purchase and setting up of new machines, are expected to require the entire summer -- or possibly longer, depending upon such factors as bidding, manufacturing schedules, delivery, and installation.

Once many of the present Bowman Hall shops have been moved into the new building, renovation of certain areas of Bowman can begin. Present foundry and metalworking space will be completely remodeled to accommodate the graphic arts department in larger, more efficient, ground floor quarters. The inside of the present Stout "print shop" will be redesigned as the photographic and audio-visual center of the college.

As these changes occur, essential space will become available for woodworking and drafting. Also, the renovated areas of Bowman Hall will then "look like new."

Stout Graduate Wins "Man Of The Year" Award

Delegates to the recent American Industrial Arts Association convention in St. Louis, Mo., honored Dr. Verne C. Fryklund, president of Stout State College, by naming him man-of-the-year for his many years of service to education in the United States.

The National Educational Exhibitors' Association sponsored a plaque presented to Dr. Fryklund (Diploma 1916) in honor of the occasion. The Association also awarded the Stout State College president a wristwatch in recognition of his contributions to higher education.

Dr. Fryklund was not the only Stout official honored at the convention. Dr. Robert Swanson, B.S. 1949, M.S. 1950, professor of woodworking at the college, was elected 1961-1962 vice president of the American Industrial Arts Association from a field of five candidates for the office.

A Stout graduate who is now professor and chairman of the Department of Industrial Education at the University of Minnesota was named president of the national association. Dr. William J. Micheels, who received a bachelor of science degree from Stout in 1932, will serve in the post during the coming year. Dr. Micheels is a native of Menomonie.

Named vice president of the American Council on Industrial Arts Teacher Education, which met in conjunction with the Industrial Arts Association, was another Stout graduate, Dr. Donald Lux, professor of industrial education at the University of Illinois (B. S. 1949 and M. S. 1952).

The American Industrial Arts Association is a department of the National Education Association of Washington, D. C. The Industrial Arts Association includes 3,500 industrial arts teachers as members. These teachers are from high schools, colleges, and universities throughout the United States.

Dr. Fryklund was honored at the Association's annual banquet that concluded the national convention.

Commencement Plans

Commencement at Stout this year takes place on Saturday, May 27. Graduates and their families will have the special opportunity of hearing as Commencement speaker Dr. O. Meredith Wilson, president of the University of Minnesota.

Dr. Wilson, an internationally-known educator and administrator, was for a number of years president of the University of Oregon. His address at the Stout graduation exercises in one of the very few Wisconsin speaking engagements which he has accepted since his own recent inauguration to the presidency of the University of Minnesota.

A class of over 225 will receive bachelor's or master's degrees. Conferring each degree will be Dr. Verne C. Fryklund, president of Stout, with William H. Bundy, member of the Board of Regents of State Colleges, presenting diplomas to the graduates. Music will be provided by the Stout Symphonic Singers and Concert Band.

The day prior to commencement also offers activities for graduates and their families. That afternoon, visitors will be welcome to visit shops, laboratories, and other campus facilities. In the evening, members of the administration and faculty will be hosts at the traditional Senior Reception.

1961 Summer Session Plans

An eight-weeks summer session is again planned for Stout State College, that number of weeks having been designated as uniform for all Wisconsin State Colleges. Registration at Stout will take place on Monday, June 19; classes will close on Friday, August 11.

In addition to scholastic offerings, Dr. John A. Jarvis, director of the summer session, is calling attention to facilities and programs available during the eight

weeks. Stout's new dormitories will be open, with food service available there and at the Memorial Student Center. Among programs for the summer are a number of excellent convocation offerings and a complete schedule of recreational opportunities, including a special boat trip on the St. Croix River.

Stout provides a choice of 110 summer courses, described in detail in the Summer Session Catalog now available upon request. In addition to classes in English, Public Relations, Technical Writing, Mathematics, Psychology, Social Science, Science and Speech, the following offerings will be of interest to many Stout Alumni:

Graduate Program

Sixty-seven graduate courses are listed for the 1961 summer session, including those in general education, professional education, and specialized work in advanced technical problems. A master's degree can be completed with a major in Vocational Education, Audio-Visual Instruction, Guidance, Home Economics, Home Economics Education, or Industrial Education. Students may complete all requirements for the master's degree in four summer sessions.

Audio-Visual Education

Because of the increasing use of audio-visual communication techniques in making instruction more effective, schools have found it necessary to organize programs which provide necessary equipment, material, and facilities. The Audio-Visual Instruction major now operating at Stout State College is therefore designed to prepare personnel to develop, administer, and supervise audio-visual programs in individual schools, school systems, colleges and universities, vocational schools, industry, and the armed services.

Guidance

All required courses in the graduate program for school guidance personnel are being offered this summer. Selected elective courses are also scheduled, a total of more than twenty courses. Lectures by guidance leaders will supplement instruction.

Home Economics

The School of Home Economics offers courses in all areas of home economics. Of special interest to those in clothing and textiles is the six weeks European Study Tour in Fashion and Fabrics.

Other offerings include; Modern Methods in Food Preparation, Curriculum Studies in Home Economics, Consumer Information, Weaving, Flat Pattern Design, and Supervision in Home Economics Teaching.

Industrial Education

A workshop in Tool and Machine Conditioning will be conducted June 12 to June 16, the week before the regular summer session. Students may enroll in this workshop for either undergraduate or graduate credit.

Three units in Driver and Safety Education are scheduled for the summer session; thus, a student may complete certification requirements for Driver Education in one summer of attendance.

Twenty-five undergraduate courses in Industrial Education are also listed for the summer session. Among them are Arc and Gas Welding, Descriptive Geometry, Drafting, Electricity, Lithography, Power Mechanics, Sheet Metal-working, and Woodworking.

Professional Courses

Through a cooperative arrangement between Stout State College and the State Board of Vocational and Adult Education, a representative group of educational leaders will be on campus throughout the summer session. Among these leaders will be C. L. Greiber, State Director of Vocational and Adult Education, members of his staff, and Norman Mitby, Director of the Madison Vocational and Adult School. Classes scheduled include "Technical Education Programs." Topics to be covered in this class are the philosophy, principles, organizations, operation, and structure of technical education programs at the 13th and 14 year of college level.

European Study Tour

"Everything is ready for the Stout European Study Tour in Fashion and Fabrics."

That's the latest report on this exciting trip from Miss Hazel Van Ness, professor of clothing and textiles at Stout. She is also serving as tour leader.

According to Professor Van Ness, only 20 persons can be accommodated on the journey. Of those openings, 16 have already been reserved. Thus, room still remains for several more tour participants.

"And I'm happy to report that of the 16 people who've already made reservations, 12 are Stout alumnae, or students," Miss Van Ness declares. "That means we'll have a very congenial group of persons with many interests in common."

Members of the Stout European Study Tour in Fashion and Fabrics will as-

semble in New York in time for a jet flight to Scotland the evening of June 24. From June 25 through June 27, the group will remain in Scotland, moving to Ireland on June 28 and then remaining in London from June 29 through July 3.

On July 4, the tour will move by train and channel steamer to the Continent, visiting--until July 15--in Raubaux, Brussels, important German cities, and Switzerland. On July 16, the group will enter Italy, visiting such famous cities as Milan, Venice, Florence, and Rome until July 30. Following a Parisian stay from July 31 through August 3, tour participants will fly back to New York by TWA jet the afternoon and evening of August 4.

Purpose of this Study Tour is to provide a broad understanding of European cultures, with emphasis on fashion and fabrics. Thus, of special interest will be European factories, textile mills, fashion houses, and places of historic and cultural interest.

Persons taking part in the \$1470 tour can earn three hours of graduate or undergraduate credit or can merely "audit" for no credit. Information and application forms are still available by writing to the office of Dean Fern Horn, Stout State College.

Stoutonia Has Golden Anniversay

Yes, that important Stout extra-curricular enterprise is this month celebrating 50 years of unique, important service to the college. And not only are current members of the editorial and production staffs taking note of the occasion, but perhaps many a cub reporter or a makeup editor of former years recalls nostalgically the weekly rush to get photographs made into "cuts," "production night" jitters, and the task of tying and labeling newspapers for mailing.

The unique characteristic of the Stoutonia is, of course, the fact that it is produced entirely by college students. Other colleges and universities may have editorial staffs composed of students, but the actual printing of those papers is the responsibility of commercial, professional printers.

At Stout, however, full responsibility--from the Monday afternoon "newscase" through printing and proofreading to final distribution -- is borne by students. Their willingness to accept that challenge, with its accompanying editorial and mechanical headaches -- is certainly in harmony with the Stout tradition of "Learning by Doing."

One of the members of the Stoutonia editorial staff not long after it began publication in 1911 was the current president of Stout, Dr. Verne C. Fryklund.

In looking back to those early years on the Stoutonia, Dr. Fryklund observes, "I gained valuable experience in writing and editing, learned to met inflexible

deadlines, and came to realize that the printed word is not only powerful, but also demanding of responsibility from its users. Yes, for half a century, the Stoutonia has been the source of similar experiences and knowledge to generations of Stout students. "

As the Stout weekly marks a half century of publications, it also honors an editorial, business, and circulation staff numbering nearly 50 students. Carol Peterson, senior from Ladysmith, is the retiring editor of the paper, having served in the position for the past year.

Her successors are co-editors Susan Hefty, sophomore from Orangeville, Ill., and Diane Colby, Junior from Mondovi, who will edit the paper until March, 1962.

Faculty advisor to the Stoutonia is Lloyd Whydotski, head of the Department of Printing and associate professor of industrial education. In the 12 years that Whydotski has been advisor, only one deadline has been missed, and that was due to a mechanical failure of the press.

Concerning the future of the Stoutonia, perhaps the words of Dr. John A. Jarvis, dean of the School of Industrial Education, are most appropriate: "May this fine publication enjoy another equally successful 50 years. "

1961 Homecoming

Homecoming festivities for all former Stout students will be held on the week-end of September 22 - 24. Highlights this year will be a 50 year reunion for the class of 1911, a 25 year reunion for the class of 1936, a 10 year reunion for the class of 1951 and a 5 year reunion for the class of 1956. Another highlight of this week-end will be the annual industrial education workshop which will be held on Friday, Sept. 22.

Plan now to come and relive your days of college fun at the parades, game, dance, and other activities. Make the whole week-end--from the conference on Friday through Sunday--a real chance for professional advancement and also just plain old fashioned fun.

Enrollment Trends

How much has Stout State College grown since last year? What is its predicted enrollment for next year? for 1962 - 63? Well, the following information will provide answers to those questions and perhaps explain Stout's urgent and continuing need for more faculty members and more physical plant.

Stout's student body this year totals 1493, an increase of 200 over the campus population a year ago. Predicted enrollment for next year is 1716, although if the

current, greatly-increased rations of "pre-registrations" is any indicator, more students than that total may be on campus next fall.

For the 1962-63 college year--barring unexpectedly-heavy freshman enrollment or an international upheaval--Stout's student body will reach almost 2000 (actual population:1994).

Standard loses or drop-outs of students through poor scholarship and for other reasons throughout colleges in the United States average 20% for each of the first two years and 5% for the junior year.

At Stout such loses have been 29% for the freshman year, 19% for the sophomore year and 5% for the junior year.

CURRENT ENROLLMENT

	<u>Men</u>	<u>Women</u>	<u>Total</u>
Freshman	352	217	569
Sophomore	196	157	353
Junior	158	121	279
Senior	123	105	228
Graduate	36	4	40
Part Time	12	12	24
Total	877	616	1493

The following tables depict expected enrollment for 1961-62. In terms of past predictions, these totals will be very close or, possibly, they will even prove to have been underestimates:

PROJECTED ENROLLMENT

1961-62

	<u>Men</u>	<u>Women</u>	<u>Total</u>
Freshman	391	329	719
Sophomore	236	160	396
Junior	157	140	297
Senior	138	116	254
Graduate	45	5	50
Total	967	749	1716

PROJECTED ENROLLMENT 1962-1963

	Men	Women	Total
Freshman	431	359	790
Sophomore	289	248	537
Junior	189	148	337
Senior	155	125	280
Graduate	45	5	50
Total	1109	885	1994

Let's Seek Students Of Excellence

The number of applications for admission to Stout State College is 50% greater now than it was a year ago at this time. Evidently there will be another substantial increase in total enrollment next year. Thus, the Stout student body for 1960-61 may exceed 1700 students. Of course, the tendency for high school seniors to apply for admission earlier than formerly may provide too optimistic an estimate of enrollment trends. In any event, we know that there will be 50% more 18 year olds in the United States in 1965 than there were in 1960. Therefore, the increase in the college age-group alone will assure a similar proportion of increase in total enrollment by 1965, or shortly thereafter.

What does this increased enrollment mean to college admissions officers and to alumni, who are always the chief source of assistance in seeking qualified applicants? At Stout we have become convinced that we must become aggressive in our search for students of high quality, or else we are certain to obtain too large a proportion of students who are sub-standard in college qualifications. Therefore, our plea to the alumni is this: Please assist us in our pursuit of excellence among applicants so that we can continue our role of graduating excellent products!

Here are some facts which will demonstrate why we are concerned. Thus far this spring we have received applications from more than fifty students who rank in the lower one-fourth of their high school graduating classes. According to past performances, such students have only two or three chances in twenty of achieving the minimum scholastic average, and only one chance in twenty of earning better than a "C" average. Therefore, these fifty applicants are likely to result in only two or three students who will be on our campus more than one year. To be sure, such students claim that they will work hard and that, therefore, they will succeed. However, such resolutions are not enough if the students have too much to achieve scholastically in too short a time.

The fifty students referred to above have been refused admission unless they can demonstrate, through summer session attendance or by testing, that they are better prospects for college success than their high school records indicate.

Therefore, this summer we have included a sufficient number of freshman courses among our offerings so that applicants who may be doubtful risks have an opportunity to explore their readiness for college in advance of that fall semester. It would be well for all of those who rank in the lower one-half of their high school graduating classes to take advantage of this summer session opportunity. The summer term of eight weeks begins on June 19.

We wish to assure our alumni that we are getting a substantial number of applications from very able students, too. Thus far we have awarded forty scholarships based on scholastic promise and financial need. By June we shall have accepted at least 125 students who are worthy of scholarships.

Stout, and other colleges engaged in industrial and technical education, must continue to attract their share of able students if technical manpower needs for the future are to be met. The continued growth of population and the expansion of industry, plus the increasing complexity of modern technology, make our specialties of paramount importance. Furthermore, these conditions provide unusual opportunities for success to those who acquire a technical education. Therefore, a steady stream of well-qualified manpower must flow into our technical training institutions and into industry.

The education of women is another critical problem of our times. Just think: 70 percent more women were employed in 1958 than in 1940. Women will soon constitute one-third of our labor force. But 5,000,000 American women will lose their jobs in the next few years unless they obtain more education. And, of the professions open to women, none hold more promise than home economics. From 12 to 15 jobs are now waiting for each Stout home economics graduate, regardless of the area in which she is interested. Home economics offers opportunities for public services and financial reward far beyond that available in most professions open to women. And, because home economics draws its subject-matter from all major disciplines related to the primary social unit--the family--it also offers great challenge to the most capable women, despite some claims to the contrary.

May our college count on its alumni to help in the "round-up" of the most capable young men and women interested in Stout's offerings? Will you visit your local high schools, contact the leaders in our specialties, bring outstanding youth to our campus, and write to us about anything which may benefit Stout? Many of you are already doing all of these things. Undoubtedly others would like to participate.

FACTS OF INTEREST TO PROSPECTIVE STUDENTS

Date for Opening of Fall Semester - September 5, 1961

Estimated enrollment - Total, 1700; freshmen, 675

Admission requirements - Rank in upper three-fourths of graduating class, preferably in upper one-half.

Procedure for Admission - Write for "Application for Admission" forms

Estimated Cost per semester -

Total fees \$100.00

Room 120.00

Food 189.00

(Out-of-state students pay \$67.50 per semester extra)

Financial aids available to those who have scholastic promise, experience, financial need, and display potential for leadership.

Scholarships - Exemption from incidental fee of \$68.50 per semester.

Loans - Federal and state loans --maximum loans are about \$300.00 per semester. Most of them are less.

Employment - Freshmen are discouraged from part-time employment until they have made a strong beginning scholastically. However, assistance is given those who must have jobs in order to attend college.

Where there is a will there is a way. Those who really want a college education--are qualified to achieve it--can obtain it.

New Buildings - The new Shop and Classroom building will be opened next fall.

- A New men's dormitory will be started in June.

- Bowman Hall and Trades Building will be renovated soon.

- A new Health and Physical Education building is being planned.

Coach Bostwick Reports :

I believe that you, as Alumni, will be interested in a study which the Stout Athletic Department has made of our football squads of the past three years. In addition, we'll discuss the potential 1961 squad.

Below are statistics describing the average number of players out for football each year, the number of lettermen returning, and our losses in personnel from year to year.

	1958	1959	1960	1961
Average Number Out for Football	45	48	51	55
Number of Letterman Returning from Previous year	15	11	13	28 (Eligible at the Present time)
Personnel Losses from Previous Years				
Graduation (in general)	6	5	5	5
Scholastic difficulty				
All Players	10	4	1	?
Letterman	3	2	1	?
Injuries				
All Players	0	0	0	0
Lettermen	0	0	0	0
Drop Outs				
All Players	1	9	13	?
Lettermen	1	3	4	?

Not Reporting from Previous Year,				
but in college	12	9	13	?
Lettermen	0	0	0	?
Total Personnel Losses from Previous				
Years	29	27	30	?
Non-Graduating				
Lettermen Lost from Previous				
Year	4	5	5	?

A number of significant factors would appear to be reflected in the preceding statistics. First, Stout presently has the potential of more returning lettermen next year than were available during any of the two previous years combined. In addition, two other lettermen are now enrolled who were unavailable during the 1959 season. However, there still is the distinct possibility that we will lose five of these boys if history repeats itself.

No Stout team of recent years has been seriously hurt by the loss of graduating seniors. Six such players proved to be the greatest loss, after any one season, and usually, only half of them were regulars. Also we seem to be doing a better job of recruiting good students, as is evidenced by the reduced loss of players because of scholastic failure, although we have had an increase in actual "drop outs" each year. The cause of such drop outs is generally undetermined except, perhaps, that in contacting a greater number of boys each year we have recruited some whose interest in industrial arts hasn't been strong enough to stimulate them to complete their education at Stout.

The coaching staff is looking forward with real anticipation to next year. We'll be attempting to improve our 2nd place finish in football and our 3rd place finish in wrestling, plus achieving a much higher rank in basketball. This year's baseball and track team look improved over these of last year, but the weather has discouraged early competition.

It is worth rating, too, that Stout remains at a numerical disadvantage in regard to "on campus" manpower which might contain potential varsity athletes. Thus, of the other eight Wisconsin State College, Stout enrolls from 450 to 200 fewer men than seven of those schools. Is it any wonder, that, to stay in contention actually, we need students of both scholastic and athletic capability?

Each year we hear from more and more alumni who send us the names of boys to contact. I wish to thank all of you for this interest and tell you that it's largely through your efforts that our athletic program has shown consistent improvement. Our program still has its "New Frontiers." However, with your continued support, we can reach those frontiers.

Demand For Stout Graduates Continues High --

Frank J. Belisle, Placement Chairman, has revealed that he was able to serve only a fraction of the calls for Stout graduates in 1960.

Only 119 men were available for 454 vacancies listed with the placement office. The situation in home economics was even more serious. Only 68 women were available for the 350 vacancies listed.

There has been a steady increase in the average starting salaries received by Stout graduates. Over a four-year period, starting in 1957, Home Economics majors have received the following average salaries:

1957 - \$3929, 1958 - \$4092, 1959 - \$4308, 1960 - \$4434.

1961 beginning salaries are averaging \$4,580.

The same general trend is true of beginning salaries received by Industrial Education and Industrial Technology majors. A release by the Board of Regents of State Colleges contained this statement: "Salaries in special teaching fields generally were somewhat higher than for straight classroom instruction. For example, graduates of the industrial education curriculum at Stout State College received \$4845 while those who graduated from the agriculture division at River Falls and Platteville received \$4800." (It should be noted that very few agriculture majors were placed in teaching and that the average salary quoted was generally for a longer work year than was true of industrial education placements.)

Stout State College graduates have for many years received higher beginning salaries than graduates of any other State College.

There is a critical shortage of qualified personnel in all areas of home economics. Alumni are especially urged to recommend a career in home economics to high school girls who have the right qualifications.

There is a brisk demand in teaching and industry for men who succeed in establishing strong records at Stout. Here again, we need the help of our alumni to recruit outstanding high school students.

Just A Reminder

Your college needs the organized support of its alumni. This support is best effected through membership in the Stout Alumni Association. Your influence then is combined with that of other full-time Stout Alumni working together for college financial support, public relations, student aids, class reunions, and other activities.

The cost of membership in the Stout Alumni Association is small when you consider that it pays for the subscription to the Stoutonia, the biannual newsletter, brings you news of your friends, informs you of all local, state, and national Stout Alumni reunions, and in addition, helps needy boys and girls finance their college education.

If you haven't already sent in your dues please do so as soon as possible. We need your help.